

PRESS RELEASE



EPOS Takes its First Steps into the Video Space with EXPAND Vision 3T

Copenhagen, Denmark – April 21, 2021 – The premium audio brand, EPOS – part of the Demant Group building on 115 years' experience in innovation and sound today unveils the EXPAND Vision series. The first launch in this exciting journey is EXPAND Vision 3T – a video bar certified for Microsoft Teams Rooms on Android (MTRoA).

The flexible workforce requires video conferencing solutions that ensure effective collaboration and productivity, regardless of location. EXPAND Vision 3T, certified and running Microsoft Teams Rooms, is a simple and intuitive device designed specifically for focus and small meeting rooms of up to 7 participants. A sleek and sophisticated device, it includes an integrated camera and the Microphone Array Beamforming technology that optimizes conferences by delivering some of the clearest communication possible for all participants.

Simulates a natural meeting experience

The trend towards flexible work, underscored over the past year, has made video conferencing the single most important component of successful collaboration and team building. It was this requirement to simulate an in-person experience that drove the development of EXPAND Vision 3T. With intelligent picture framing, enhanced PTZ, voice tracking and EPOS AI™ noise cancellation technology, the experience is as good as being there in person.

"We are very excited to launch our very first video collaboration bar which feels like a natural extension to our product portfolio. The introduction of EXPAND Vision 3T enables us to deliver integrated audio and video solutions for the modern meeting room, together with our partner Microsoft who continue to be at the forefront of innovative video conferencing solutions."

Thisis Moerk Vice President of Product Management at EPOS

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Accommodates new norms of hybrid working

Hybrid working is certainly set to dominate in the future, but the role of in-person meetings should not be overlooked. In a recent Work Trend Index survey*, 67% of employees said they wanted more in-person work collaboration post pandemic, meaning that the importance of small huddle rooms in otherwise open plan offices will be key to accommodating new norms of hybrid working. EXPAND Vision 3T simplifies the user experience to ensure that no time is wasted on unnecessary set up. Without the need for a PC, users can start meetings with a single touch, and share content wirelessly from their preferred device. A wide angle 4K camera with Sony® sensor reduces the need to huddle around a single screen, and superior audio makes sure that everyone at the video conference is truly heard.

Saves businesses time and money

While flexible working has allowed greater freedom for individuals, it has also placed greater pressure on businesses and IT teams to deliver technology that facilitates new styles and settings for collaboration. EXPAND VISION 3T is a smart and cost-effective device that not only serves the individual, but also saves businesses from having to implement time consuming updates and troubleshoot simple fixes. It provides an intelligent solution that includes automatic software updates, and the ability to manage devices remotely.

The launch of EXPAND Vision 3T provides the opportunity for EPOS to establish a strong foothold in the video conferencing space, consolidating the product portfolio with high quality audio and video solutions.

"The launch of EXPAND Vision 3T marks an important milestone for EPOS and our move into the video collaboration market. Our aim with this launch is to provide professionals with the tools they need to collaborate and perform at their best, while continuing to challenge what is technically possible in delivering premium audio. The video conferencing journey starts here, and we look forward to seeing this new chapter of EPOS unfold."

Jeppe Dalberg-Larsen President at EPOS

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Availability and price

21 April 2021
MSRP: 1399 € / 1549 \$

About EPOS

EPOS is an audio and video solution company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish founded company delivers high-end audio and video solutions with design, technology and performance as paramount parameters.

The establishment of EPOS is based on the decision to let the business segments of the joint venture – known as Sennheiser Communications – between Sennheiser Electronic GmbH & Co. KG and Demant A/S evolve in different set-ups. Alongside the introduction of a new own-branded portfolio, EPOS continues to sell the current Sennheiser Communications portfolio co-branded as EPOS | SENNHEISER.

EPOS is part of the Demant Group – a world-leading audio and hearing technology group. As such, it builds on more than 115 years of experience of working with innovation and sound. With headquarters in Copenhagen, Denmark, EPOS operates in a global market with offices and partners in more than 30 countries.

Find more information at eposaudio.com

